



# SPARK SALON

## *A Benefit & Paddle Raise*



**Jess Walter** *in Conversation with*  
**Sarah Vowell & Sandy Williams**

**FRIDAY, JANUARY 25, 2019**

**DOORS & BAR OPEN AT 6 PM • PROGRAM AT 7 PM**  
**MCGINNITY ROOM**



Join us for a night of laughter, entertainment, and giving as bestselling author Jess Walter banters with author Sarah Vowell and The Black Lens founder Sandy Williams about how they found the path to their creative passion. Although it's always fun listening to inspiring adults chat, the real stars of the evening are the youth guests, including a smashing Girls Rock Lab band and inquisitive journalists from the West Central Express program at Holmes.



This evening also gives guests an opportunity to raise their paddles in display of their commitment to tearing down the barriers that stand in the way of youth forging their paths to brighter futures and ensuring youth programs and membership remain available to our patrons at no cost.

**DESSERT DASH • LIVE MUSIC • GIRLS ROCK LAB**

**SPARK CENTRAL** believes everyone deserves the creative enrichment opportunities that are essential to building a brighter future. We exist to remove the barriers for those who need those opportunities most, whether those barriers are income, confidence, or access to tools and technology. We are a non-profit igniting creativity, innovation, and imagination necessary for people to forge the path to their best future.

**1214 W SUMMIT PARKWAY | 509.279.0299 | SPARK-CENTRAL.ORG**





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## *A Benefit & Paddle Raise*

Spark Salon is a one-of-a-kind benefit with celebrity headliners. Your sponsorship gives you a unique opportunity to connect with individuals from business, arts and culture, leadership, education, and other engaged community members.

### **\$5,000 TITLE SPONSOR (Exclusive)**

- Your logo printed prominently on all print and web promotional materials
- Your logo featured on event page as the Title Sponsor
- Your company's GOBO displayed on wall at the event
- Opportunity for sponsor to speak at the event
- Your organization recognized as the Title Sponsor during the program by NY Times bestselling author Jess Walter
- Your organization's website recognized and linked on Facebook, Twitter, Instagram a
- A complimentary table for eight
- Sponsorship includes a reach of more than 22,000

### **\$5,000 PADDLE RAISE SPONSOR (Exclusive)**

- Your logo printed prominently on all print and web promotional materials
- Your logo featured on event page as the Paddle Raise Sponsor
- Your logo on paddles at the event
- Your organization recognized as the Paddle Raise Sponsor during the program by award-winning author and board member Kate Lebo
- Your organization's website recognized and linked on Facebook, Twitter, Instagram
- A complimentary table for eight
- Sponsorship includes a reach of more than 22,000

### **\$2,500 SUPPORTING SPONSOR**

- Your logo printed prominently on event ticketing page
- Your logo featured on our event page as the Supporting Sponsor
- Your organization recognized as the Supporting Sponsor during the program by NY Times bestselling author Jess Walter
- Your organization's website linked on thank-you posts on Facebook, Twitter, Instagram (1 each)
- A complimentary table for eight
- Sponsorship includes a reach of more than 22,000

### **\$1,000 CORPORATE TABLE SPONSOR**

- Your organization recognized as a Corporate Table Sponsor at the event
- Your logo featured on event page as Corporate Table Sponsor
- A complimentary table for eight
- Sponsorship includes a reach of more than 6,500

To discuss sponsorship opportunities, please contact  
Kate Reed, Development Coordinator  
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